

CONSULTANCY & RETAINED SERVICES RATECARD

In addition to content creation we offer various consultancy services anchored around reviewing the opportunities for your business and your current video content management.



SET UP & REVIEW

- Set up a YouTube channel for your business OR review your existing channel
- 2 hour training session on using and maintaining channel
- Immediate improvements in branding & tagging

£79



OPTIMISATION

- Review existing video portfolio
- Identify opportunities for using/repurposing content
- Wholesale improvement in branding, settings, keyword tagging, SEO
- Feedback to client on changes

£149

MARKETING & CONTENT REVIEW

- Meeting to discuss content set up and business aims
- Planning for new content, repurposing existing content
- YouTube Setup and optimisation. Includes allocation of time for quick wins

£249

EYE FILMS

CORPORATE. COMMERCIAL. ENTERTAINMENT.

+44 7411071194

@Eye_Films

eyefilms

www.eyefilms.co.uk

jon@eyefilms.co.uk

RETAINED SERVICES RATECARD

Our retained services provide on-going video content creation, management and maintenance for your company over a recurring period*.

RETAINER PACKAGE #1

10 hours pcm of any of the following Bronze level services:

- Talking heads
- Testimonials*
- Video Content Marketing

Feedback on YouTube
Set up
Planning and strategy meeting plus 1 monthly meeting & review

*Does not include Case Studies

£25.00 PER WEEK
BILLED AS £100 PER CALENDAR MONTH

RETAINER PACKAGE #2

15 hours pcm of any of the following Bronze level services:

- Talking heads
- Case Studies/Testimonials
- Video Content Marketing

Feedback on YouTube plus optimisation and content maintenance
Planning and strategy meeting plus 1 monthly meeting & review

£56.25 PER WEEK
BILLED AS £225 PER CALENDAR MONTH

RETAINER PACKAGE #3

25 hours pcm of any of the following Silver level services:

- Talking heads package
- Case Studies/Testimonials
- Corporate Overview

Feedback on YouTube plus optimisation and content maintenance
Planning and strategy meeting plus 1 monthly meeting & review

£93.75 PER WEEK
BILLED AS £375 PER CALENDAR MONTH

RETAINER PACKAGE #4

40 hours pcm of any level of the following services:

- Talking heads package
- Case Studies/Testimonials
- Corporate Overview
- Animation
- Motion Graphics

Feedback on YouTube plus optimisation & content maintenance
Planning & strategy meeting plus 1 monthly meeting & review

£150.00 PER WEEK
BILLED AS £600 PER CALENDAR MONTH

* Minimum 6months contract, renewable on a three-monthly basis.